



# **ENTRIES LIST**

**PRINT & OUTDOOR CRAFT LOTUS**

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CODE	TITLE	BRAND	COMPANY ENTERING	CITY
<b>PRINT &amp; OUTDOOR CRAFT LOTUS</b>				
<b>CP01: PHOTOGRAPHY</b>				
CP01/001	REACH FOR THE SUMMIT	KANAZAWA HIGH SCHOOL SUMO TOURNAMENT	DENTSU INC.	TOKYO
CP01/002	BEAUTY BORN OF PEACE.	HIMEJI CASTLE	DENTSU INC.	TOKYO
CP01/003	ONOMATOPOEIA	EXPO'70 COMMEMORATIVE PARK	HAKUHODO INC.	TOKYO
CP01/004	BLACK AND WHITE CAMPAIGN	GREENPEACE SOUTHEAST ASIA - PHILIPPINES	DENTSU CREATIVE MANILA INC.	MANILA
CP01/005	DAY OF RECKONING	RIYADH SEASON	BIGTIME CREATIVE SHOP	RIYADH
CP01/006	BASIC INSTINCT	TOKYO CALENDAR	DENTSU INC.	TOKYO
<b>CP02: ILLUSTRATION</b>				
CP02/001	BEAUTIFUL PANIC	THE AD MUSEUM TOKYO	DENTSU INC.	TOKYO
CP02/002	DOUBT YOUR GROUND	THE ONE SHOW 2022 EXHIBITION IN TOKYO	DENTSU INC.	TOKYO
CP02/003	DIVE INTO MUSIC	SPECIAL CONCERT	TBWA\HAKUHODO INC.	TOKYO
CP02/004	BIGGER STAGE	KUAISHOU	HEAVEN&HELL	SHANGHAI
CP02/005	DAY OF RECKONING	RIYADH SEASON	BIGTIME CREATIVE SHOP	RIYADH
CP02/006	ALICE	PENGUIN	CHEIL PENGTAI BEIJING	BEIJING
CP02/007	HAMLET	PENGUIN	CHEIL PENGTAI BEIJING	BEIJING
CP02/008	PRIDE AND PREJUDICE	PENGUIN	CHEIL PENGTAI BEIJING	BEIJING
<b>CP03: TYPOGRAPHY</b>				
CP03/001	ADVERTISING WIND	70 TH THE JAPAN ADVERTISING FEDERATION AWARD	DENTSU INC.	TOKYO
CP03/002	A PLAY OF LOGO	IF COCONUT WATER	BANANA BALLOON	SHENZHEN
CP03/003	A MOUNTAIN OF HISTORY	SEIBIDO CO.,LTD. /NIHON LITERAL CO.,LTD.	DENTSU INC.	TOKYO
<b>CP04: ART DIRECTION</b>				
CP04/001	DEPARTURES TO COUNTLESS FUTURES	THE HOSHI AWARDS	DENTSU INC.	TOKYO
CP04/002	MY JAPAN RAILWAY	JAPAN RAILWAY 150TH ANNIVERSARY CAMPAIGN	DENTSU INC.	TOKYO

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CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CP04/003	PAPILLON BUILDING	PAPILLON BUILDING	DENTSU INC.	TOKYO
CP04/004	REACH FOR THE SUMMIT	KANAZAWA HIGH SCHOOL SUMO TOURNAMENT	DENTSU INC.	TOKYO
CP04/005	ARCANUM. HEADLATURE	ARCANUM	BBDO CA LLP	ALMATY
CP04/006	BIGGER STAGE	KUAISHOU	HEAVEN&HELL	SHANGHAI
CP04/007	A STEP FORWARD	BITI'S	DENTSU CREATIVE VIETNAM / DENTSU REDDER	HO CHI MINH CITY
CP04/008	BREAK THE SUFFERING QUEUES	CA-R-BON BY GREATER PHARMA	HAKUHODO FIRST	BANGKOK
CP04/009	LIVING ROOM	SAMSUNG	CHEIL PENGTAI BEIJING	BEIJING
CP04/010	PLAYROOM	SAMSUNG	CHEIL PENGTAI BEIJING	BEIJING
CP04/011	KITCHEN	SAMSUNG	CHEIL PENGTAI BEIJING	BEIJING
CP04/012	BOYSEN BUG OFF PLANTS CAMPAIGN	BOYSEN BUG OFF PAINTS	TBWA\SMP	MANILA
<b>CP05: COPYWRITING</b>				
CP05/001	PUNCTUATION BREAKS: COMMA	KITKAT	VML MANILA	MANILA
CP05/002	PUNCTUATION BREAKS: EM DASH	KITKAT	VML MANILA	MANILA
CP05/003	PUNCTUATION BREAKS: ELLIPSIS	KITKAT	VML MANILA	MANILA
<b>CP06: RETOUCHING</b>				
CP06/001	BREAK THE SUFFERING QUEUES	CA-R-BON BY GREATER PHARMA	HAKUHODO FIRST	BANGKOK
<b>CP07: COMPUTER GENERATED IMAGERY (CGI)</b>				
CP07/001	BREAK THE SUFFERING QUEUES	CA-R-BON BY GREATER PHARMA	HAKUHODO FIRST	BANGKOK
CP07/002	LIVING ROOM	SAMSUNG	CHEIL PENGTAI BEIJING	BEIJING
CP07/003	PLAYROOM	SAMSUNG	CHEIL PENGTAI BEIJING	BEIJING
CP07/004	KITCHEN	SAMSUNG	CHEIL PENGTAI BEIJING	BEIJING
<b>CP08: PRODUCTION DESIGN</b>				
CP08/001	HELL STATION	DIABLO IV	CHEIL WORLDWIDE	SEOUL
CP08/002	BLACK AND WHITE CAMPAIGN	GREENPEACE SOUTHEAST ASIA - PHILIPPINES	DENTSU CREATIVE MANILA INC.	MANILA

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CODE	TITLE	BRAND	COMPANY ENTERING	CITY
<b>LOTUS ROOTS</b>				
<b>LRCP: LOTUS ROOTS</b>				
LRCP/001	THE SACRED DIRT	THE COMMEMORATIVE 105TH NATIONAL HIGH BASEBALL CHAMPIONSHIP / NETTOH KOSHIEEN 2023	DENTSU INC.	TOKYO
LRCP/002	BEAUTY BORN OF PEACE.	HIMEJI CASTLE	DENTSU INC.	TOKYO